The website reaches **110,000** readers each month, the print version is delivered to **18,000** subscribers 6 times a year and shared by an estimated **72,000** people. The eNews goes to **40,000** subscribers.

The **New Internationalist** is an established, well respected, award-winning publication. It is the world unspun and the leading magazine on international issues, **New Internationalist** offers quality editorial content, accompanied with great design and stunning images.

**The New Internationalist** has in-depth themes covering everything from finance to equality and religious extremism to fracking. It is also full of photos, puzzles and other shorter articles looking at human rights and environmental issues.

**Key Data**

**Print**
- World Circulation: 18,000 copies
- Readership: Estimated at 72,000
- Frequency: 6 times a year (Jan/Feb, Mar/April etc.)

**Online**
- Available impressions per month: 200,000
- Facebook followers: 81,100
- Twitter followers: 40,000

**eNews**
- Twice every month to 40,000 subscribers

**App**
- All print ads appear in the magazine App. Ask for details.

“If you would like to know something about what’s actually going on, rather than what people would like you to think was going on, then read the New Internationalist.”

Emma Thompson

“For many years I have read the New Internationalist with great respect. Many an article I have written, and film I have made, have had their roots in something I read in the New Internationalist.”

John Pilger
New Internationalist

Advertising information and rates

Print

<table>
<thead>
<tr>
<th>Display Ad Size</th>
<th>Height (mm)</th>
<th>Width (mm)</th>
<th>UK rate</th>
<th>US rate</th>
<th>Aus rate</th>
<th>World rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside back cover</td>
<td>276</td>
<td>210</td>
<td>£3,400</td>
<td>£1,200</td>
<td>£1,200</td>
<td>£5,800</td>
</tr>
<tr>
<td>Inside covers</td>
<td>276</td>
<td>210</td>
<td>£3,200</td>
<td>£1,050</td>
<td>£1,050</td>
<td>£5,300</td>
</tr>
<tr>
<td>Full page</td>
<td>276</td>
<td>210</td>
<td>£3,000</td>
<td>£1,000</td>
<td>£1,000</td>
<td>£5,000</td>
</tr>
<tr>
<td>Half page (landscape)</td>
<td>122</td>
<td>184</td>
<td>£1,500</td>
<td>£500</td>
<td>£500</td>
<td>£2,500</td>
</tr>
<tr>
<td>Quarter page</td>
<td>122</td>
<td>90</td>
<td>£750</td>
<td>£300</td>
<td>£300</td>
<td>£1,350</td>
</tr>
</tbody>
</table>

Trimmmed page size 276mm height x 210mm width, plus 3mm bleed. Artwork to be supplied as high res PDF files only.

Inserts

UK Insert rate £150 per thousand (up to 10g). Maximum UK insert run 11,000.

Web

Online Ad Size | Width (px) | Height (px) | Price (per 1,000 impressions)
---------------|------------|-------------|----------------------|
MPU            | 300        | 250         | £30

Acceptable media types GIF, PNG, JPG or animated GIF. Maximum file is 250kb.

eNews

Text based ads for courses, NGO vacancies, events etc.
A short heading, 30-50 words + link
£350 to reach our World list of 40,000 (including 20,000 UK & 6,000 North American subscribers)

Digital ads do not appear in the Australian browser version or mobile App.

Discounts

Available on request for charities, community groups, NGOs, publishers and educational establishments.

Contact

Please give Michael a call, he’ll be happy to discuss your requirements and work out a suitable package.

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