

New Humanist  
Media Pack 2026



# New Humanist

*New Humanist* is a quarterly magazine of ideas, politics, science and culture. Our beautifully designed, full-colour magazine brings together expert voices and quality journalism to illuminate these turbulent times.

Our readers are intelligent, free-thinking and eager to follow the latest trends. They are interested in science, philosophy, politics and new technologies, and enjoy literature, art, film and lively debate. We are sold in newsagents across the country.

“Unusual, interesting,  
lively and intelligent”

**Philip Pullman**



# New Humanist

**Frequency:** *New Humanist* is a quarterly, published in February, May, August and November

**Print Circulation,** of which the majority are subscriptions: 3,300

**Total Circulation:** 4,300

**Newsstand sales:** 1,000 per issue

**Social media:** 52k followers

**Website:** 66,000 page views per month

**More than a magazine:** Since 2025, we have been published by Humanists UK, a member-based charity with over 130,000 members. We expect our readership to grow in the coming years, as part of this lively and engaged intellectual community. Our readership is highly educated, wealthier than average, and interested in new trends in science, tech and culture.

**For the discerning reader:** *New Humanist* publishes the brightest and best on ideas, philosophy and science, including top names such as Richard Dawkins, Eimear McBride, Reni Eddo-Lodge, Jonathan Franzen, Mary Beard, Kenan Malik and Stephen Fry. Our readers also get access to our rich, fully searchable archive, reaching back to 1886 and featuring eminent figures such as Iris Murdoch, H. G. Wells and Bertrand Russell.

“My favourite magazine”

**Iain Banks**



# New Humanist

## Rates:

Outside Back Cover .....	250 x 200 mm .....	<b>£1500</b>
Inside Front Cover .....	250 x 200 mm .....	<b>£1500</b>
Inside Back Cover .....	250 x 200 mm .....	<b>£1200</b>
Full page .....	250 x 200 mm .....	<b>£800</b>
Half page (horizontal) .....	100 x 160 mm.....	<b>£600</b>
Half page (vertical) .....	210 x 77 mm.....	<b>£600</b>
Quarter page .....	100 x 77 mm.....	<b>£400</b>

Please supply high-res print-ready PDFs (300dpi and CMYK). For full page designs add 3MM BLEED all round and crop marks.

A5 inserts, of 10g or less, are charged at £90 per 1000. Rates for heavier inserts are available upon request.

## 2026 Publishing Schedule:

Summer issue: On sale 21-May-26  
Ad copy deadline: 16-April-26

Autumn issue: On sale 20-Aug-26  
Ad copy deadline: 16-July-26

Winter issue: On sale 19-Nov-26  
Ad copy deadline: 12-Oct-26



# New Humanist

## Magazines & archive



## Events



## Podcast



# New Humanist

For advertising enquiries  
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