

New Humanist
Media Pack 2026



New Humanist

New Humanist is a quarterly magazine of ideas, politics, science and culture. Our beautifully designed, full-colour magazine brings together expert voices and quality journalism to illuminate these turbulent times.

Our readers are intelligent, free-thinking and eager to follow the latest trends. They are interested in science, philosophy, politics and new technologies, and enjoy literature, art, film and lively debate. We are sold in newsagents across the country.

“Unusual, interesting,
lively and intelligent”

Philip Pullman



New Humanist

Frequency: *New Humanist* is a quarterly, published in February, May, August and November

Print Circulation, of which the majority are subscriptions: 5,100

Total Circulation: 6,100

Newsstand sales: 1,500 per issue

Social media: 52k followers

Website: 66,000 page views per month

More than a magazine: Since 2025, we have been published by Humanists UK, a member-based charity with over 130,000 members. We expect our readership to grow in the coming years, as part of this lively and engaged intellectual community. Our readership is highly educated, wealthier than average, and interested in new trends in science, tech and culture.

For the discerning reader: *New Humanist* publishes the brightest and best on ideas, philosophy and science, including top names such as Richard Dawkins, Eimear McBride, Reni Eddo-Lodge, Jonathan Franzen, Mary Beard, Kenan Malik and Stephen Fry. Our readers also get access to our rich, fully searchable archive, reaching back to 1886 and featuring eminent figures such as Iris Murdoch, H. G. Wells and Bertrand Russell.

“My favourite magazine”

Iain Banks



New Humanist

Rates:

Outside Back Cover	250 x 200 mm	£1500
Inside Front Cover	250 x 200 mm	£1500
Inside Back Cover	250 x 200 mm	£1200
Full page	250 x 200 mm	£800
Half page (horizontal)	100 x 160 mm.....	£600
Half page (vertical)	210 x 77 mm.....	£600
Quarter page	100 x 77 mm.....	£400

Please supply high-res print-ready PDFs (300dpi and CMYK). For full page designs add 3MM BLEED all round and crop marks.

A5 inserts, of 10g or less, are charged at £90 per 1000.
Rates for heavier inserts are available upon request.

2026 Publishing Schedule:

Summer issue: On sale 21-May-26
Ad copy deadline: 16-April-26

Autumn issue: On sale 20-Aug-26
Ad copy deadline: 16-July-26

Winter issue: On sale 19-Nov-26
Ad copy deadline: 12-Oct-26



New Humanist

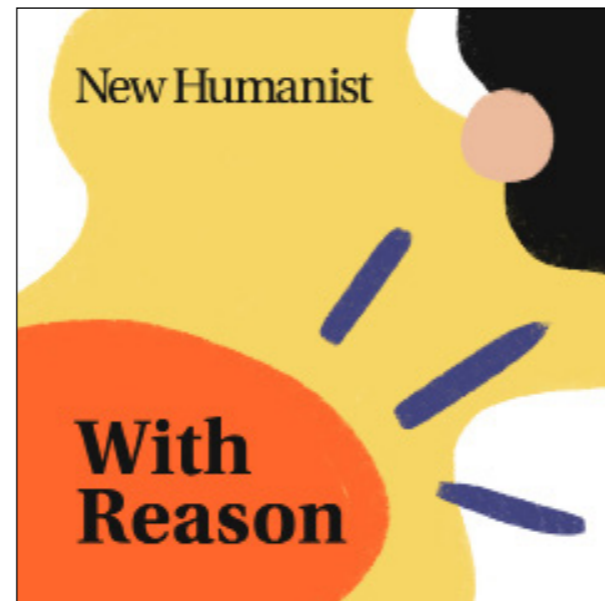
Magazines & archive



Events



Podcast



New Humanist

For advertising enquiries
contact **Michael York** or **Alison Fraser**:
michael@emsm.org.uk 07780 874279
alison@emsm.org.uk 0141 946 8708

