

New Humanist
Media Pack



New Humanist

New Humanist is a quarterly magazine of ideas, politics, science and culture. Our beautifully designed, full-colour magazine brings together expert voices and quality journalism to illuminate these turbulent times. Recent contributors and interviewees include top names such as Richard Dawkins, A L Kennedy, Reni Eddo-Lodge, Jonathan Franzen, Mary Beard, Kenan Malik and Daniel Dennett. Our regular columnists include Michael Rosen, Samira Ahmed and Shaparak Khorsandi.

We are published by the Rationalist Association, which founded the magazine in 1885 to promote free thought and rational inquiry. Our rich, fully searchable archive, included in every *New Humanist* subscription, gives readers access to over 130 years of writing by eminent figures such as Iris Murdoch, HG Wells and Bertrand Russell.

Our readers are intelligent, educated, free-thinking and eager to follow the latest trends. They are interested in science, philosophy, politics and new technologies, and enjoy literature, art, film and lively debate.

“Unusual, interesting,
lively and intelligent”

Philip Pullman



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Frequency: *New Humanist* is a quarterly, published in February, May, August, and November.

Print Circulation, of which the majority are subscriptions: 6,500

Readership: 16,540

Social media: 50k followers

Website: 66,000 page views per month

More than a magazine: *New Humanist* has been published since 1885 by the Rationalist Association (RA). We are a General Interest magazine that invites our readers to join a larger community of free-thinkers, through events, festival partnerships and membership of the RA. Reader surveys have indicated a high sense of loyalty and commitment to the magazine, which we believe will help it continue to grow in the years to come.

“This magazine opens your mind”

Peter Tatchell



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Rates

Outside Back Cover	250 x 200 mm	£1,500
Inside Front Cover	250 x 200 mm	£1,200
Inside Back Cover	250 x 200 mm	£1,200
Full page	250 x 200 mm	£800
Half page (horizontal)	100 x 160 mm.....	£500
Half page (vertical)	210 x 77 mm.....	£500
Quarter page	100 x 77 mm.....	£300

For full page designs please add 3MM BLEED all round and crop marks

Please supply high res print ready PDFs (300dpi and cmyk)

A5 inserts, of 10g or less, are charged at £90 per 1000
Rates for heavier inserts are available upon request



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Approximate Publishing Schedule

Spring

Ad copy deadline.....Monday 27th Jan
Insert delivery deadline.....Friday 31st Jan
Live date.....Thursday 20th Feb

Summer

Ad copy deadline.....Monday 21st April
Insert delivery deadline.....Friday 25th April
Live date.....Thursday 15th May

Autumn

Ad copy deadline.....Monday 21st July
Insert delivery deadline.....Friday 25th July
Live date.....Friday 15th Aug

Winter

Ad copy deadline.....Monday 27th Oct
Insert delivery deadline.....Friday 31st Oct
Live date.....Thursday 20th Nov



New Humanist

Magazines & archive



Events



New Humanist is the regular partner of **HowTheLightsGetsIn** the world's largest philosophy and music festival **Stoke Newington Literary Festival**

Podcast



New Humanist

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