Read by over 150,000 people every month with over 2,000,000 impressions available each year.

Launched in 1970, the Ecologist has remained at the forefront of the environmental agenda. Since moving online, the Ecologist has broadened its appeal and grown its reach to individuals who are committed to social and environmental change. The merger with the well-regarded Resurgence magazine has ensured that the Ecologist has regained a representation in print.

The Ecologist Audience

Ecologist readers are the most committed, passionate, ethical and environmentally aware consumers in the world.

They are opinion formers whose influence reaches far into the community, be it through their involvement in their corporate CSR, or using the Ecologist to inform their buying decisions as well as their friends, family and community. They make informed, educated decisions when purchasing products and services, often relying on the Ecologist to guide them.

The Ecologist Website

Contains daily reports and regular features, plus all the latest policy and politics, research and trends. Ecologist investigations tackle the biggest environmental issues and set the agenda.

The Ecologist is renowned for its authority and opinions from leading environmental figures.

Each section provides information and reports on making ethical, green choices in everyday life.

The Ecologist is well regarded on social networking sites and its following grows daily.

“The visitors that come to EJF’s website from the Ecologist are a superb audience for our environmental justice campaigns. On average they spend three times longer on the site than regular users, visiting twice as many pages, which is fantastic.”

Environmental Justice Foundation
Discounts
Available on request for charities, campaign groups, NGO's, publishers and educational establishments.

Contact
Please give Michael a call, he'll be happy to discuss your requirements and work out a suitable package.

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Advertising sizes and rates

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Acceptable media types GIF, PNG or JPG. Maximum file size is 200k.

The Ecologist audience provides us with a ‘well suited’ audience, who are not only interested in our cause, but rank sustainability high on their list of concerns.

Farm Africa

The new catalogue is out now... ethicalshop