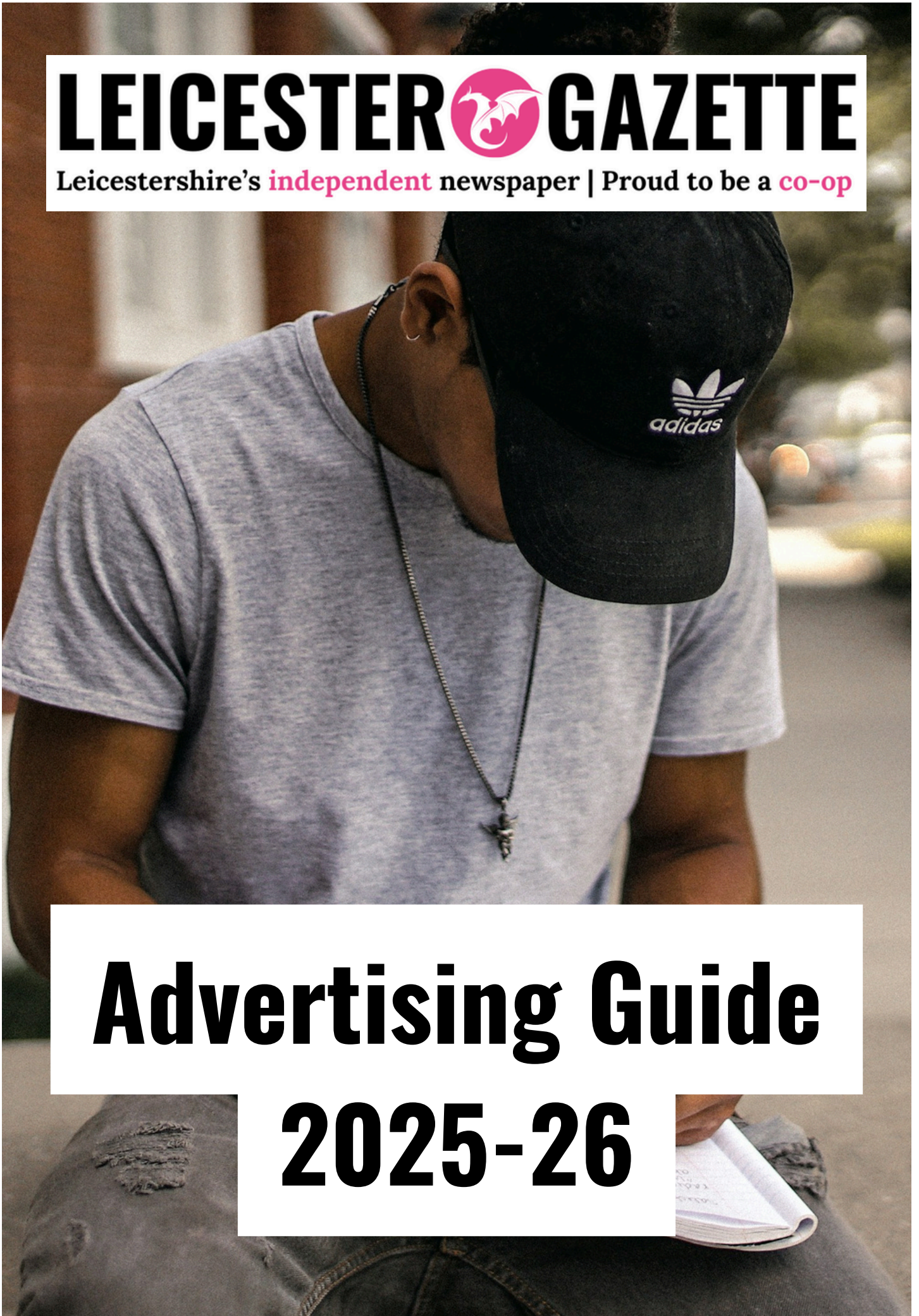


LEICESTER GAZETTE

Leicestershire's **independent** newspaper | Proud to be a **co-op**

Advertising Guide

2025-26



Why advertise with us?

Estimated readership of 12,000+

We deliver 5,000 copies across Leicester and Leicestershire and estimate that each copy is read by 2-4 people, meaning we reach 8-16,000 individuals.

Trust in print

Research shows that print advertising has proven benefits: readers engage far more with print than with digital. Print adverts have a long shelf-life, whereas digital risks getting lost in the noise.



Why advertise with us?

We're community focused

We are a trusted local brand owned by the community. We empower people to tell their own stories, breaking down barriers and bringing people together. We're a nonprofit social enterprise.

More than just an advert

We don't just sell advertising space: we partner with you and help you grow for the collective benefit of our local communities.



Advertising info & rates

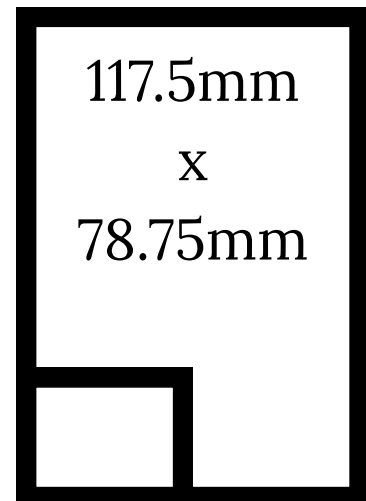
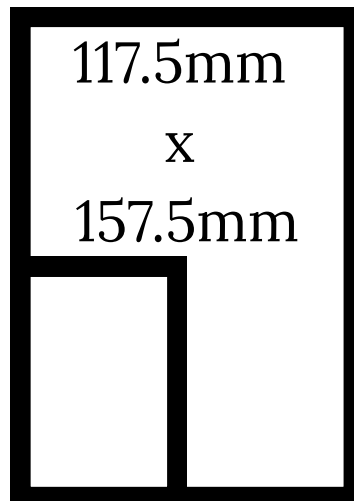
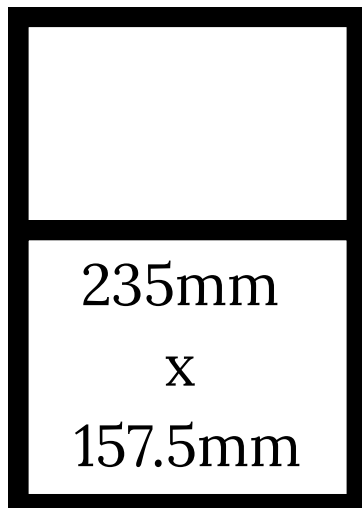
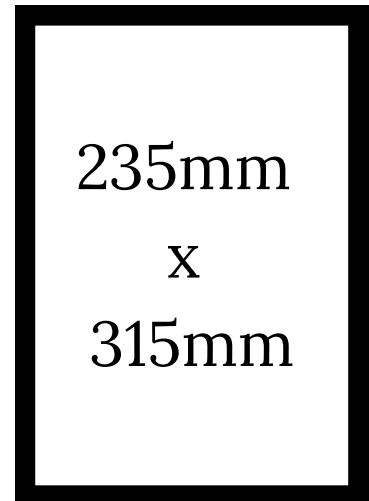
Print

Full page, portrait: £500

Half page, landscape: £250

¼ page, portrait: £150

⅛ page, landscape: £100



We publish our print edition at the start of the following months: December, April, August. We require artwork two weeks before print.



Discounts

Nonprofits

A limited number of discounts are available on request for charities, social enterprises, campaign groups, NGOs, publishers and educational establishments.

Series bookings

Purchase multiple ad placements over several issues of print and get an additional discount.



Interested?

Contact:

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