

The Green Party flagship magazine has gone online! Fresh content is published every day on a beautifully designed, easy to navigate website.

It is *the* place where Green Party members get their information.

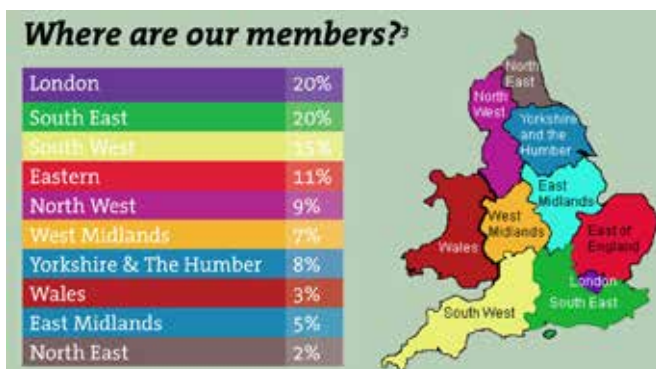
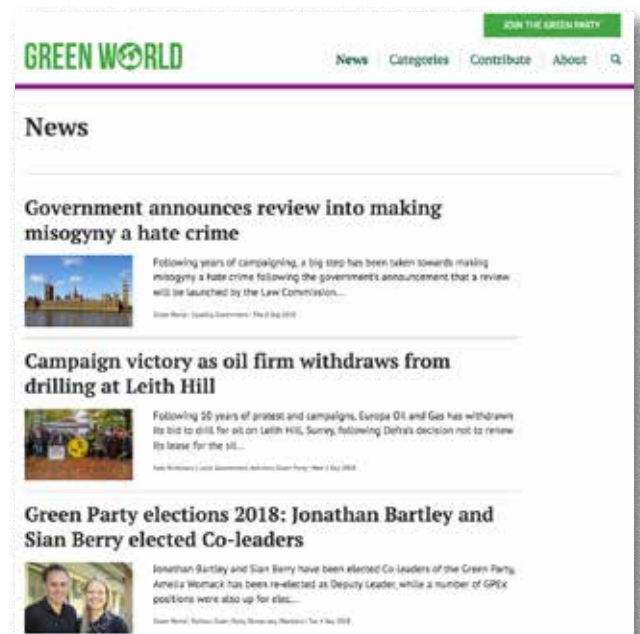
Green World is published by the Green Party of England and Wales (formerly the Ecology party), which has existed since 1973.

Green World has been the party's official magazine for over 20 years. The Green World website continues to be a valuable source of information about social and environmental justice, ecology, sustainability and political activism.

The Green Party has links with national and international campaigns and organisations. These are reflected in the diversity of contributors to, and readers of, Green World.

The website contains:

- Themed features from expert authors on political, social and environmental issues
- News about the Green Party's achievements and successes
- Columnists from the Green Party and other organisations
- Lively letters, book reviews and events listings



Advertising information and rates

Adverts are sold in three month blocks and can be set up immediately or scheduled.

Web rate for three months

Ad Size	Width (px)	Height (px)	Price
MPU	300	250	£600

Acceptable media types GIF, PNG or JPG.
Maximum file size is 100k.

Green World Key Reader Data

- 70% of the membership are ABC1.
- 74% of members are 30-64.
- The majority of members have an individual income in excess of £30,000pa
- The most common employment sector among members is professional (39%), with education or academia second (22%).
- The Young Greens (aged 18-28) make up just over 20% of the party membership. The LSE branch of the Young Greens is the university's largest political society.
- Of new members, 28% are aged 25-34 and 22% are 18-24.
- Just under 8% of the membership are homemakers.
- Our members are a learned lot – over 80% of them are educated to at least degree level.
- Our members are committed to environmental causes and to the party, 92% intend to renew their membership when it is due.
- Over 74% of members recommend membership to their friends.
- Over 72% of party members always read Green World.
- 93% of members rate Green World as 'good' or 'excellent'. Most members read 81-100% of the content.

Discounts

Available on request for charities, campaign groups, NGO's, publishers and educational establishments.

Contact

Please give **Alison** or **Michael** a call, they'll be happy to discuss your requirements and work out a suitable package.

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"Our marketing with Green World was a success, attracting many new members."
Jane Wilson, Scientists for Global Responsibility

Climate breakdown, civilisation breakdown?

While climate optimism may make us feel a little better about the looming climate crisis, does it inhibit the urgent, significant action needed to avoid the catastrophic civilisational breakdown threatened by runaway climate change? Rupert Abbot issues a warning.



Ancient rainforest in Wales to be restored with EU funds

Best by invasive species and poor management practices, Wales' temperate woodlands are rapidly deteriorating. A new project funded by the EU and the Welsh Government hopes to address this and restore these ancient woodlands back to their former glory.



The complex issues at the heart of the 'scallop wars'

Scrimishes between British and French scallop fisherman that broke out last week are the continuation of an ongoing dispute over water access and fish stocks. Holly Scott-Cook MEP examines the implications of the 'scallop wars' for Brexit and for the environment.

